2020 FUNDRAISING TIPS:

1. CANNING
- HIT THE STREETS! GRAB A FEW FRIENDS AND A CAN AND SET UP SHOP ON COURT STREET!

2. SOCIAL MEDIA
- FACEBOOK, INSTAGRAM, TWITTER: KEEP YOUR FRIENDS & FOLLOWERS UPDATED!
- USE OF SOCIAL MEDIA CAN REACH MORE PEOPLE THAN JUST YOUR FRIENDS AND FAMILY!ASK PEOPLE TO SHARE YOUR POSTS IN ORDER TO REACH A BROADER AUDIENCE.
- ALSO, THANKING PEOPLE PUBLICLY FOR DONATING CAN INSPIRE OTHERS TO DONATE ASWELL! PEOPLE LIKE TO BE APPRECIATED, ESPECIALLY WHEN THEY DONATE. - USE BOBCABINGO! TEMPLATE IS ON THE BOBCATHON WEBSITE.

3. PERSONAL EMAILS TO FAMILY MEMBERS
- FOR THOSE WHO DON'T HAVE A SOCIAL MEDIA PRESENCE BUT HAVE AN ACTIVE EMAILACCOUNT, THIS CAN BE A VALUABLE RESOURCE FOR YOU TO GET DONATIONS.
- MAKE SURE TO LINK YOUR FUNDRAISING PAGE!

4. FUNDRAISING LETTERS
- FOR THOSE WHO DON'T HAVE ANY ONLINE PRESENCE (E.G. GRANDPARENTS, ETC.), SENDTHEM THE INFORMATION IN THE MAIL!
- FIND THE OUTLINE AND INSTRUCTIONS ON THE BOBCATHON WEBSITE, JUST FILL OUT THEIR INFORMATION AND PUT IT IN AN ENVELOPE!

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2020 FUNDRAISING TIPS:

5. REACH OUT TO YOUR HOMETOWN COMMUNITY

- ASK YOUR PLACE OF WORSHIP TO SHARE YOUR INFO OR DONATE THE AMOUNT COLLECTED DURING A SERVICE
- ASK LOCAL SCHOOLS TO SPREAD THE INFO IN AN EMAIL OR NEWSLETTER SENT TO PARENTS AND FACULTY THAT INCLUDES THE LINK TO YOUR FUNDRAISING PAGE!

6. DRESS DOWN AT WORK

- FOR $5, EMPLOYEES CAN WEAR CASUAL CLOTHES TO WORK (PROCEEDS GO TO THE CAUSE!)
- ASK YOUR PARENTS TO TALK TO THEIR BOSSES AND COWORKERS.
- TALK TO LOCAL SCHOOLS IN YOUR AREA!

7. REWARD YOUR DONORS

- ALLOWS THEM TO GET MORE INVOLVED AND KEEPS DONORS LOOKING FORWARD TO SOMETHING
- SHAVE YOUR HEAD (OR SOMETHING SIMILAR) IF YOU REACH A CERTAIN AMOUNT

8. CONTESTS

- STEP CHALLENGES WITH YOUR FAMILY AND FRIENDS (FITBIT, APPLE WATCH, ETC.).
- BAKE OFFS! (THINK "NAILED IT!" ON NETFLIX) COMPETE AGAINST YOUR FRIENDS WHILE TRYING TO BAKE SOMETHING FROM SCRATCH! WHOEVER'S CREATION LOOKS/TASTES THE BEST WINS!
- LOSERS HAVE TO DONATE A PREDETERMINED AMOUNT TO YOUR FUNDRAISING PAGE.

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